



#CEWeekLDN

#SkiGreen



What is Ski Flight Free?



**A campaign to encourage UK
skiers to travel to the Alps
without flying**



**Ski Flight Free happened
because of a school girl...**



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www.skiflightfree.org



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**GRETA
THUNBERG**

**NO ONE
IS TOO SMALL
TO MAKE
A DIFFERENCE**



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“Millennials were raised in an era in which the problem of climate change has been widely discussed.

This is not true of baby boomers and previous generations.”

Source: David Karol, Niskanen Centre



“Millennials were raised in an era in which the problem of climate change has been widely **EXPERIENCED**.

This is not true of baby boomers and previous generations.”

Source: Iain Martin, Ski Flight Free



Mountains

Angela Giuffrida *in Rome*

Wed 25 Sep 2019 14:55 BST



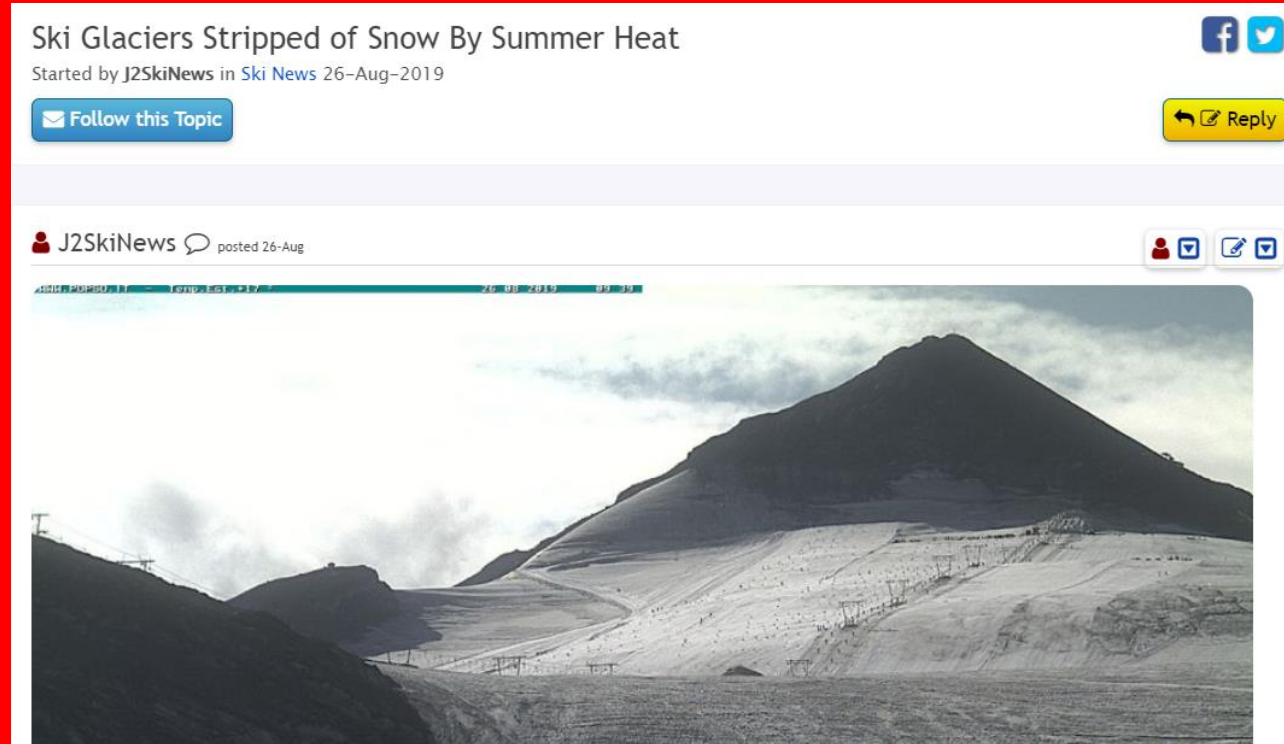
Mont Blanc glacier in danger of collapse, experts warn

Italian mayor orders roads closed and homes evacuated over fears ice will break away



▲ The Planpincieux glacier on the Grandes Jorasses peak of the Mont Blanc massif. Photograph: AFP/Getty Images

Italian authorities have closed off roads and evacuated homes after experts warned that a portion of a Mont Blanc glacier is at risk of collapse





Europe had hottest year on record in 2019, report shows

Findings confirm 11 of the 12 warmest years in Europe occurred in past two decades



▲ A thermometer reflecting in a window shows 41 degrees Celsius as a new heatwave hits Paris in July 2019
Photograph: Dominique Faget/AFP/Getty Images

Europe had its hottest year on record last year, new data has confirmed, with periods of exceptional heat last February, June and July, and one of the wettest Novembers on record.





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“Flygskam”



London-Mèribel

**Train
Flight**

**26
162**

Units: kgCO₂/person (return journey)

Research by Best Foot Forward/Anthesis



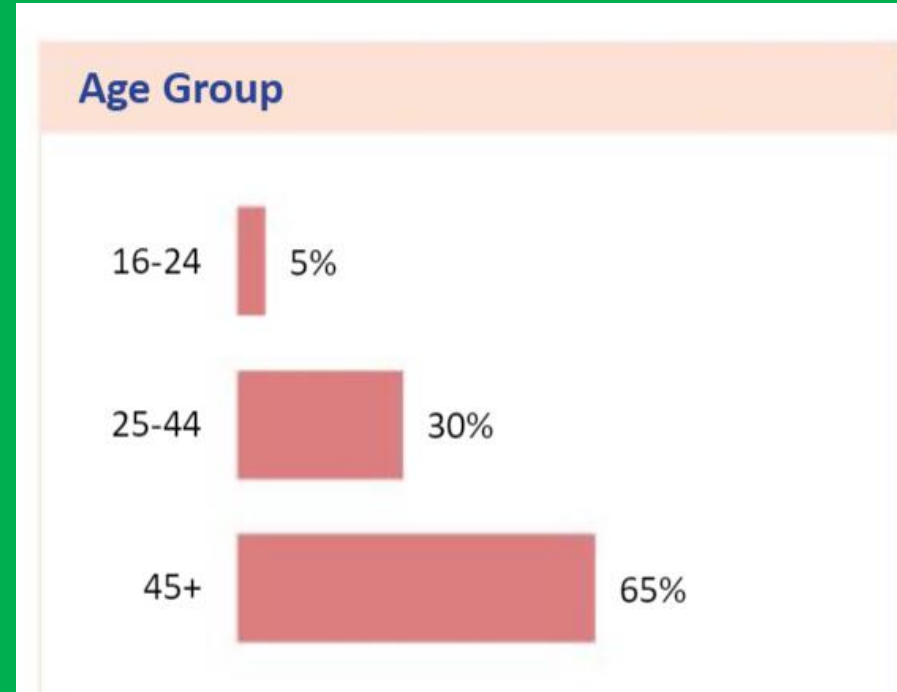
Flying from London Gatwick to Zürich and back generates about **169 kg CO₂**. There are **13 countries** where the average person produces less CO₂ in a year.

Source: Atmosfair



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Source: Ski Club of Great Britain, 2019 Survey



How to have an eco-conscious ski holiday this winter

Turn your ski holiday green this year

LAURA HAMPSON | @_LauraHampson | Friday 22 November 2019 14:31 | 0 comments



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ES Lifestyle





Italy creates Europe's first plastic-free ski resort

Pejo 3000 in Trentino cuts use after discovering nearby glacier contained microplastics



▲ The Pejo 3000 resort in Val di Sole Trentino, Italy, attracted 137,000 skiers last winter. Photograph: Marco Corriero/Val di Sole tourist board





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Family Skiing

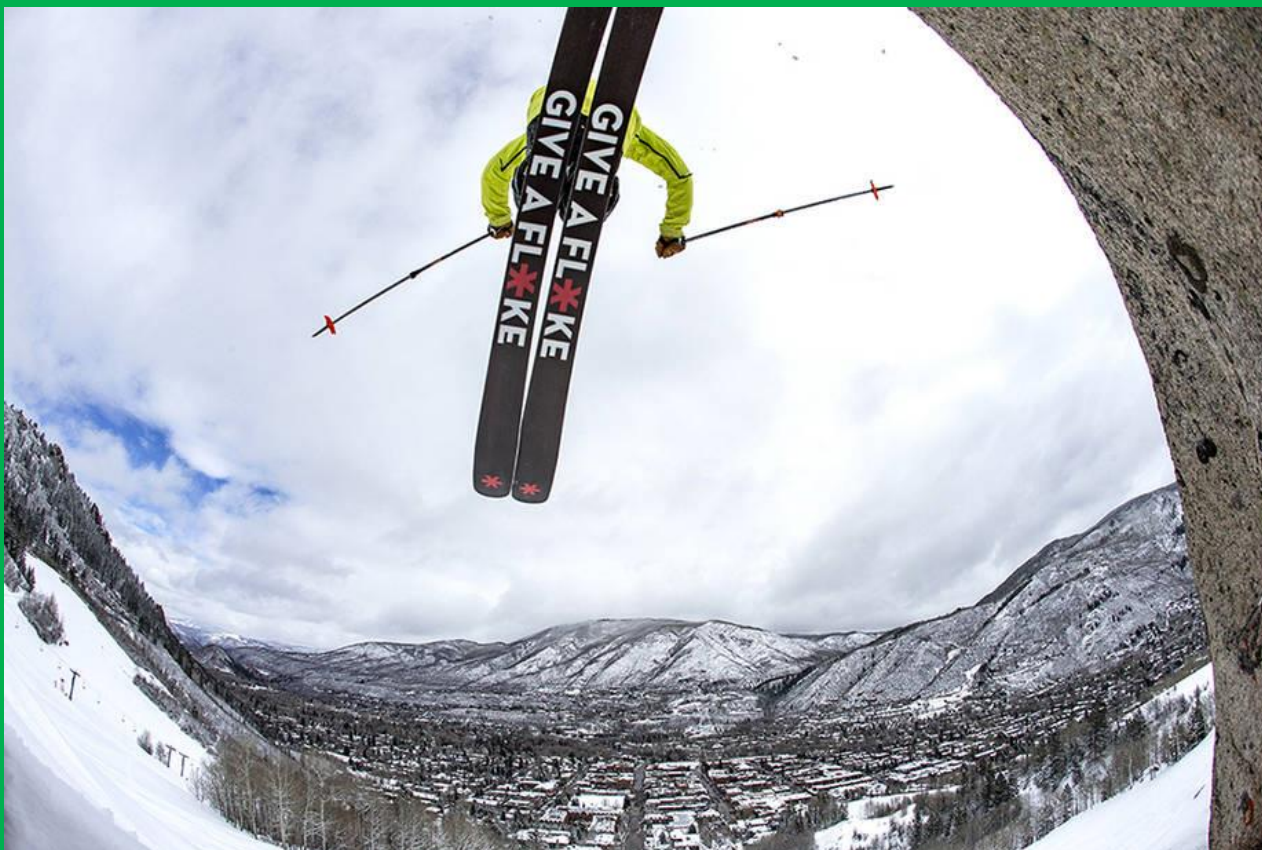
The Ski Holiday Companies Offering Discounts to “Green” Skiers

BYPATRICK THORNE 27th January 2020

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The climate emergency has never been higher on the agenda than it is today, and skiers are in the forefront when it comes to the key conundrum: rising temperatures mean fast-thawing glaciers and in the long run less snow – bad news for skiers and much more catastrophic for the planet as a whole, BUT flying to the mountains to go skiing is one of the most carbon intensive choices, we make every year.

Governments, corporations and we as individuals continue to avoid facing up to this basic bit of maths, but thanks largely to the efforts of the youngest generation left to deal with what we leave them. The guilt factor for our inaction is being ramped up like never before.



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